



hfma educational foundation
healthcare financial management association

IDEA EXCHANGE PUBLICATION BINS

Increase your visibility with a 2010 Idea Exchange Publication Bin - display your publication in an **Idea Exchange Publication Bin – Available to ANI Exhibitors Only.**

If your company publishes a monthly or bi-monthly magazine or journal, this is an excellent opportunity to place your publication before the attendees. Publication Bins will be placed in the registration area or near the entrance to the exhibit hall. Bins rent for \$1,000, which includes the name of the publication on the bin. HFMA will be responsible for on-site restocking. You are responsible for shipping your publication to the GES Exposition Services warehouse. Any publications left at the close of the show will be discarded. FAX or mail your request with payment using this form.

NOTE: Deadline for submittal of this form is June 7, 2010. No requests for publication bins will be accepted after that date.

One Bin Rental **\$1,000** Name to be printed on bin: _____

We will ship 500 copies of my publication to:

ADVANCE shipment (recommended) Arrive between May 17 - June 14th <i>**Warehouse is closed on Monday, May 31st**</i>	DIRECT shipment to Sands Expo & Convention Center Arrive June 18th – NO Earlier
Company name Event Name: HFMA's 2010 ANI PUBLICATION BINS C/O GES - Global Experience Specialists 7000 Lindell Road Las Vegas, NV 89118	Company name Event Name : HFMA's 2010 ANI PUBLICATION BINS C/O GES - Global Event Specialists Sand Expo & Convention Center, Halls C & D 201 East Sands Las Vegas, NV 89196

HFMA will not be responsible for publications that arrive after June 14th or on-site.

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Make checks payable to: HFMA/EF Amount of check enclosed \$ _____

Bill my: (circle one) American Express MasterCard Visa Discover

Name _____ Card # _____

Signature _____ Expiration ___/___/___

Send request to: Lori Skuta Email: lskuta@hfma.org Fax: 708.531-0032
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 Contact Lori with any questions at 708-492-3321